

FOR IMMEDIATE RELEASE

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Sustainability Illuminated

The Currey | Tala LED Bulb Program

This October, Currey & Company presents a new collection of custom light bulbs designed for our lighting. Using the finest materials and pioneering tech, our bulbs are engineered with an uncompromising focus on design and sustainability, with the performance to match. Our company is known for using natural, reclaimed, and recycled materials in our product designs. We are acutely aware of the impact our processes and products have on the health of our planet and the future of our community. Collaborating with us on the collection is a young British lighting brand – Tala. Our President, Brownlee Currey shares: “Our new partnership with Tala allows every Currey & Company lighting product to be energy efficient, without any compromise to the appearance. We are thrilled! Finally, LEDs we can be proud of!”

Guided by the founding promise of *Conservation Through Beauty*, Tala aims to accelerate the low carbon economy with thoughtful design, LED technology, and transparent practices. Founded by four friends at the University of Edinburgh in 2015, Tala has since grown to a team of 30 and operates out of Europe and the United States, spanning both residential and commercial sectors. The brand’s sustainability ethos is represented in every detail, from the manufacturing process to the Ten Trees Program, which supports reforestation in the UK and the US. Ten trees are planted for every 200 units sold. By 2018, Tala will have planted approximately 15,000 trees across North America and 30,000 in the UK.

With an emphasis on warm light, high color rendering and quality components, these exquisite bulbs align perfectly with the design aesthetic of Currey & Company. Please contact us for more details on the bulbs or better yet, visit one of our showrooms in Atlanta, Dallas, High Point, Las Vegas or New York and see for yourself.

tala®

DIGITAL IMAGES OF CURREY & COMPANY PRODUCTS ARE AVAILABLE UPON REQUEST.