

## Currey & Company Announces New Director of Marketing

### Jackie Paulsen

Currey & Company, Inc. announces the addition of Jackie Paulsen to their executive team as the Director of Marketing. Paulsen, who is no stranger to the luxury home furnishings industry, previously worked with The Merchandise Mart, Henredon, Ralph Lauren Home, Barbara Barry and Kirsch; she will be charged with translating the company's core business objectives into key marketing strategies. The role's initial focus will be dedicated to the development of a long term marketing vision and building out internal marketing operations and executing key marketing opportunities--to further delight and exceed customer expectations upon every interaction with the company.

Currey's Senior VP, Bob Ulrich shares: "I am very pleased to have Jackie join our team. She brings a wealth of marketing knowledge and experience to Currey. As we evolve, Jackie's skill set is yet another piece in the puzzle to support our stated vision. Her insight and expertise will be used to enhance everything that is Currey."

Ms. Paulsen, who specializes in the development and execution of 360 degree marketing approaches, brings with her more than 18 years of marketing, communication and digital experience within the B2B and B2C marketplaces. Paulsen will report to Currey & Company, Senior Vice President of Sales & Marketing, Bob Ulrich and will work closely with Currey's PR Maven, Bethanne Matari and the all-star product design and sales teams.



*Jackie Paulsen*

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