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## CURREY & COMPANY TO ADD MORE THAN 10,000 SQUARE FEET OF SHOWROOM SPACE

*High Point expansion and newly inked Las Vegas lease signify continued dedication to providing exemplary service*

**FEB. 4, 2016, ATLANTA, GA** – Currey & Company announces a 4,400 square foot expansion of their High Point showroom and the signing of a 6,400 square foot lease in Las Vegas. These market expansions are key initiatives within the company's forward-looking approach to deliver a showroom experience that provides a strong connection to the brand while allowing the company the ability to display their merchandise to its fullest potential.

Currey & Company's High Point showroom has always been an anchor for the company. It also serves as an anchor for many High Point Market attendees. The latest expansion will bring the showroom to a total 16,000 square feet and will debut at the 2016 April Market. The company's last major expansion took place in the spring of 2008, adding 7,000 square feet, providing additional selling space and updated amenities to provide that one-of-a-kind Currey & Company "Southern Hospitality." This latest expansion, while smaller than the 2008 endeavor, will further enhance the customer experience by providing space in which to beautifully display the expanded product line and more areas designed for socializing and entertaining.

"When a customer visits one of our showrooms it is really important to us that they feel illuminated by their surroundings and are able to experience each of our products in the right way," stated Brownlee Currey, Currey & Company President. "Not only are the design elements critical to this experience, but with recent product line expansions into furniture, upholstery and rugs, we realized to continue to deliver a great showroom environment we needed to expand."

In the past five years, Currey & Company's showrooms dramatically evolved to deliver on the company's vision. The evolution includes a series of inspirational, regionally tailored vignettes, complemented with a consistent approach to incorporating iconic Currey & Company design elements. Most iconic, is perhaps the element of surprise – the honed art of developing a product that is unique in the marketplace. Other elements include the use of crisp whites, spatial breadth and the use of reclaimed mahogany wood floors to complete the transformation.

Later in the year, Currey & Company will continue the focus on showroom development with the opening of a new space in Las Vegas. This opening will allow the company to further support their customer base in the West and build a solid foundation for continued growth. The Las Vegas showroom will open for the 2016 Summer Market.

"The expansion of Currey & Company in High Point Market will not only enable a more robust presentation of their line, but will also create a dynamic new entrance to the Main Wing of IHFC. For discerning buyers and designers, this will become a unique Market destination. We are also pleased and proud to welcome Currey & Company back to Las Vegas for the Summer 2016 Market. As a leading industry resource, the Currey brand will further expand and enrich the growing boutique home décor category in Las Vegas," said Bob Maricich, CEO of International Market Centers.

Serving customers in an exemplary manner is a hallmark of Currey & Company. Moving into 2016 and beyond, efforts focused on customer experience, such as the recent evolution of the showrooms, will continue to be a priority in the company's commitment to becoming the go-to luminary for design, inspiration and information for both the design and home furnishings communities.

For more information on Currey & Company, please visit us at [curreyandcompany.com](http://curreyandcompany.com)

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DIGITAL IMAGES OF CURREY & COMPANY PRODUCTS ARE AVAILABLE UPON REQUEST.