

CURREY & COMPANY

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Sasha Bikoff Designs Art Installation

Currey & Company - High Point Showroom

The vow of silence has been lifted to reveal a dramatic art & design installation at the October High Point Market by New York designer, Sasha Bikoff, for Currey & Company. Ms. Bikoff first became a nationally recognized design star when she created the multi-layered and colorful stairway at the 2018 Kips Bay Decorator Show House. This successful project was quickly followed by her installation at Palazzo Versace during Milan Design Week earlier this year. Sasha's style is heavily influenced by her multicultural hometown, New York City, and by her experiences studying and traveling abroad. Known for her love of vintage couture, antiques and one-of-a-kind pieces, Sasha has been declared as the go-to interior designer for the well-heeled millennial set.



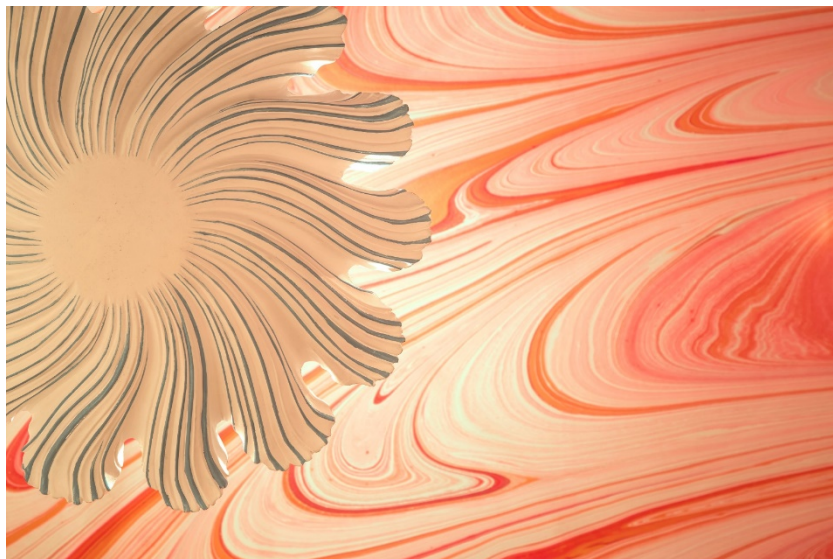
Artist Renderings of the Installations

Inspired by Botticelli's most prized works, *The Birth of Venus* and *Primavera*, the installation was realized once Sasha visited the Currey showroom in High Point. Sasha found an abundance of Currey products with design elements from nature – leaves, branches, shells, and traditional faux bois garden furniture. Many of the pieces she chose to highlight evoke classical mythology and the Italian Renaissance. The installation is meant to dazzle with the physical beauty and power of decoration, color,

and lighting. Products are re-imagined in an array of colors from the morning sunrise in the Mediterranean Sea to a midnight enchanted forest.

The gleaming white hallway in the Currey showroom has been transformed into a warm collection of colors and textures. The entrance is decorated with a ceiling of white forest florals while the walls are covered in a ripple fold of white sheer and gold metallic fishnet drapes. Immediately following is the grand entrance to Goddess Heaven. Massive murals of Botticelli's *The Birth of Venus* adorn the hallway alcoves. The floor is covered with a zodiac runner in aqua, coral, gold and deep blue. Chandeliers, wall sconces, and mirrors dot the walls and ceiling. Gold-leaf metal chaises are covered in a vintage couture silk fabric along with antique mirrored stools. The atmosphere is very romantic. Off the hallway you enter a very large black velvet tent. Covering the back wall of the tent is a massive mural of Botticelli's *Primavera*. The floor is laid with Sasha's Disco Dot carpet in black & nude. Chandeliers and wall sconces with tree, leaf and floral motifs, which are painted in a mix of colors hang from the ceilings and walls to create a dark and magical mood. Faux bois benches, tables and chairs are painted in shades of green, pink, coral, and brown. Arranged in an intimate seating display, painted metal drinks tables are conveniently placed to create a cozy place for conversations, cocktails, and more.

Cecil Adams, Currey's Creative Director, and his team worked closely with Ms. Bikoff over many months. Cecil shares: "Working with Sasha has been a lovely experience. I really appreciate her sense of color, fearlessness with her design vision, and her sense of spectacle. She really knows how to see her inspiration all the way through a project and make the decisions required to complete her vision. Sasha is also just a fun person to work with."



Detail of Installation Ceiling

Sasha will be in the Currey High Point showroom October 18-21. We can easily arrange interview appointments at bmatari@curreyco.com. Images of the installation will be available after October market.