

## Currey & Company Expands Las Vegas Showroom

When Las Vegas Market gets underway on January 26<sup>th</sup>, Currey & Company will unveil a new 9,300-square-foot showroom in Building C. At 30% larger than the previous 6,400-square-foot space, the expansion will feature an updated entrance directly from the escalator lobby in the same easy-to-find spot, Suite 398, as before. Partitioned vignettes throughout the showroom will create more dramatic room settings, and a newly installed gleaming white tile floor will create the branded modern feel Currey & Company has identified to serve as the perfect unobtrusive backdrop for the wide variety of products the manufacturer debuts twice each year.

Other features of the expansion will include a kitchen and designated hospitality area with an island for serving during our numerous events, enlarged office spaces, meeting areas for reps, and storage accommodations. “It is exciting to see our showroom spaces evolve to meet the growing challenges of the marketplace,” notes Bob Ulrich, Currey & Company’s Senior Vice President of Sales and Marketing. “Our commitment to this expansion further demonstrates our support of the wholesale marketplace. Our customers need the opportunity to see our products, explore the unique qualities and finishes of our wares, and experience the beauty that is often lost in a photo or online.”

The new showroom will open during Las Vegas Market on January 26<sup>th</sup> with a ribbon-cutting ceremony set for 10:30 a.m. The location in the same spot at the top of the escalator as before is Building C, Suite 398.